

Bob Mayer's One of a Kind Warrior Writer Workshop for your Group:

I have created a unique and innovative workshop called Warrior Writer that focuses on educating writers how to be successful authors in all aspects of publishing. I have run this workshop through various writing groups and the feedback has been overwhelmingly positive. The basic concept is for me to present the Warrior Writer Workshop for your group on a Saturday as your normal meeting, or as a special presentation. No limit on participants. Run completely through your group. Then on Sunday, I run a smaller A-Team Writers Workshop.

WHAT IS WARRIOR WRITER?

Warrior Writer is a holistic approach that gives the writer a road map to become a successful author. Warrior Writer integrates the artist's creativity with the business savvy needed to succeed in publishing. This is the only workshop that covers all aspects of an author's role from creator of the book to being an integral part of the business end of seeing that book in a reader's hands. The world of publishing is changing at an incredible rate. New technologies have required authors to adjust to a different mindset. Today's authors have to not only write the better book, but create a platform for themselves. Social media is also changing the face of marketing. Formal author training does not exist in traditional publishing. Warrior Writer fills this gap by giving authors the tools they need to be successful in today's new face of publishing.

WHAT WARRIOR WILL ADDRESS:

It is a nine-step plan that will give writers a flow to becoming the most successful author they can be. This includes finding personal blind spots that are hurting the writing and their career. Warrior Writer will help writers develop a plan to enrich their writing, and overcome hurdles.

Integral to the program is how to develop a career path with agents and editors that includes author goals in terms of books, theme, unifying concept, all the way down to organizing one's day-to-day writing. The ins-and-outs of running a business as a self-employed author, and become an integral part of the publishing world including doing an 'author' dissection of a successful author whose career can serve as a template for yours. Of particular focus in creativity are finding true fears, developing courage to conquer them, and uncovering each person's unique creative tactics & strategies.

WHAT IS THE A-TEAM WRITER'S WORKSHOP?

This workshop is limited to 12 participants to ensure excellent feedback to participants. This workshop will utilize the principles of Warrior Writer and The Novel Writers Toolkit and will be focused on both the participants writing as well as their business model. We will cover aspects of writing such as the original idea, locking down core conflict, query and synopsis writing as well as developing career goals that are in-line with each individual author and uncovering blind spots.

HOW DOES IT WORK?

For Saturday's presentation, your group would coordinate the space, the enrollment, and fee for participants. I charge a flat fee of \$1,000, plus flight and hotel room for Friday night. All participants will receive a 30 page handout of all topics covered in the presentation.

For the Sunday Workshop, I will coordinate space (trying to have same venue) and the enrollment. I will cover all possible costs for Sunday. All participants will receive a copy of the Novel Writers

Toolkit, a copy of Who Dares Wins outline, a submission critique of cover letter, one page synopsis and the first ten pages of manuscript. This is over a \$100 dollar value in material and work even before the day-long workshop.

I will promote both via my blog, website, media and social media. I am currently scheduled to do both the Warrior Writer Presentation and the Sunday A-Team Writers Workshop with CNYRWA under this model. Check <http://www.dm.net/~cnyrw/conference/index.html> to see how they set it up. Contact me at bob@bobmayer.org if you have questions or wish to schedule the workshops.

NY Times bestselling author Bob Mayer has 40 books published. He has over three million books in print and is in demand as a team-building, life-change, and leadership speaker and consultant. Bob graduated from West Point and served in the military as a Special Forces A-Team leader and a teacher at the JFK Special Warfare Center & School. His latest book is *Who Dares Wins: The Green Beret Way to Conquer Fear & Succeed*. He teaches novel writing and improving the author via his Warrior-Writer program. He lives on an island off Seattle. For more information see www.bobmayer.org

Testimonials for WARRIOR WRITER WORKSHOP

Susan Wiggs (#1 NY Times best-seller): "Bob Mayer is a gifted writer and a generous teacher."

Terry Brooks (#1 NY Times best-seller): "An invaluable resource for beginning & seasoned writers. Don't miss out."

Elizabeth George (NY Times best-seller): "Something for every writer. My hat is off to Bob."

John Tullius (Director Maui Writers Conference): "Fiction writers everywhere will have the advantage of Bob Mayer's teaching wisdom."

Chicken Soup Creator Jack Canfield (#1 NY Times best-seller): "Your Warrior-Writer focus is a great one. I always loved at the Maui Writers Conference how your programs delved deeply into the psychological models you need to develop characters. Now you are using that same knowledge to develop people. As we say in California-- way cool! Much love to you my friend, and congratulations on the new book, it looks great!"

"Bob Mayer is full of info. He was the only speaker who had something new for me. I'm talking about: Plot is a series of events & characters make a story. I especially like how he uses his military background to find a writer's weakness in personality typing. That weakness is what holds a writer back." Skhye Moncrief

"As depressing as it is to realize I have to start all over again, the two-day event this past weekend was well worth the investment of time and money. Keep coming up with these helpful conferences and maybe one day we'll ALL be AUTHORS, rather than merely WRITERS." Dr. Michael B.

"Thank YOU, Bob for making the trek out to our area to teach us more about our craft. I swear I learned more about writing this past weekend than I did my ENTIRE college career." Jeri B.

"Thanks Bob! My brain is just bursting with everything. One thing I learned that I just this weekend consciously realized how a published writer thinks. I liked how you simplified story into its component parts, which really helps us manipulate our story into something manageable. I know for myself, a novel is such a large project, I tend to get lost. Your techniques helped me realize that it can be more "plug and play" if I organize the parts correctly. That sounds more simple than I intended, but I hope it makes sense. I'm still collating my notes, what fun stuff! Thanks for your time, your endurance, and your patience." Pat H.